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安迪·穆雷击败温网一号种子选手德约科维奇，夺得英国 77 年来的首次温网男单冠军，从而改写了历史。穆迪的这一胜利有可能使他成为世界收入最高的运动员之一。以下是 BBC 记者 Andrew Verity 的报道：

Andy Murray will collect £1.6m in prize money for (Sunday's) victory, but that's a **modest sum** compared with the amount he could earn now his status as a national sporting hero has been **sealed**. According to his manager, Simon Fuller, Murray's victory is no less a **triumph** than winning the top prize in football. And he's now admired not just as a sportsman but as a **personality**...

Andy Murray's manager, Simon Fuller:

*The public has warmed to Andy. As each year passes they understand him and they warm to him, and I think people got a little **insight** as to how big a heart he has and how sort of **passionate** he is about sport and what a truly great guy, and I think that, combined with winning on court, makes for a true superstar.*

Murray's already earning £15m over five years from sportswear **sponsorship** and he was reckoned to be worth a total of £32m even before (Sunday's) victory. If he now **exploits** *brand Murray* to the full, marketing experts believe, he could earn £15m a year, making him one of the highest earning sportsmen in the world.

Questions

1. True or false? *Andy Murray's manager thinks his success is not as important as winning the top prize in football.*
2. Following his win at Wimbledon, what do people now think his status in Britain is?
3. How much does Andy Murray already earn from sportswear sponsorship?
4. Who thinks Andy Murray could become one of the highest earning sportsmen in the world?

Vocabulary and definitions

a modest sum	相对较少的一笔数额
sealed	认可了, 确定了
triumph	胜利, 凯旋
personality	(显赫)人物
insight	深入了解
passionate	充满热情的
sponsorship	赞助, 资助
exploits	利用... (为自己谋利)

Answers to the questions:

1. True or false? *Andy Murray's manager thinks his success is not as important as winning the top prize in football.*

Answer: False (*Simon Fuller says Murray's victory is no less a triumph than winning the top prize in football.*)

2. Following his win at Wimbledon, what do people now think his status in Britain is?

Answer: National sporting hero.

3. How much does Andy Murray already earn from sportswear sponsorship?

Answer: £15 million over five years.

4. Who thinks Andy Murray could become one of the highest earning sportsmen in the world?

Answer: Marketing experts.