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Executive Chairman

CHINA GREEN COMPANIES
ANNUAL SUMMIT 2009

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Dear Event Organizers and Guests:

Congratulations from Geneva on the successful opening of the 2nd Annual Summit of China Green Companies.

The World Economic Forum believes that this is a crucial year for two reasons. The international community faces the twin challenges of dealing with the most serious global economic crisis since the 1930s and negotiating an ambitious agreement on climate change.

We think that the two agendas can, and should be, designed to be mutually reinforcing. Global economic growth and the prospects for the achievement of a UN climate agreement in Copenhagen this December can be strengthened by placing low-carbon growth strategies at the heart of economic stimulus measures now being implemented in many countries. The changes needed to build a low-carbon economy are coupled to investments – and at this critical juncture, governments and business leaders have an opportunity to create incentives and partnerships that transform the global economy and deliver a third industrial revolution – one powered by green growth.

The World Economic Forum has long engaged itself in this process and will continue to focus on relaunching growth through green and social innovation. The aim is to build on the G20's efforts to create growth incentives that address social and environmental needs and catalyze the development through new technologies, new business models and drive a transformational recovery for the long term.

Climate change is a serious social and global economic challenge. Addressing climate change will require clear and honest discussions as to the scale of the challenge we all face today. Strong leadership from all governments and businesses, particularly those of the major and rapidly developing economies, will be essential.

In this regard, I am really delighted to see the continued efforts from China Entrepreneur Club to push forward the China Green Companies programme. It is of great importance to raise awareness among decision makers in China about the challenges and opportunities surrounding the issue of climate change and to motivate those in the private sector to approach this issue in a constructive way. Therefore, I would like to take this opportunity to express my support for the China Green Companies programme and my best wishes to all and to the success of the Summit.

Yours sincerely,

